



# Flitwick Town Council

## Press Release

25<sup>th</sup> June 2025

### **COTTAGE BAKERY CONFIRMED AS NEW RETAIL TENANT AT 1 STATION ROAD**

Following a competitive tender process, Flitwick Town Council is delighted to announce that family-owned business, The Cottage Bakery, has been confirmed as the new tenant at 1 Station Road, the new retail unit in the former Barclays Bank building in the heart of Flitwick.

The Cottage Bakery, a well-established name in Bedfordshire, has a long-standing presence in Ampthill and has recently expanded with new shops in Kempston and Bedford. The new Flitwick location marks another exciting chapter in the company's growth.

With no independent bakery currently operating in Flitwick, this addition will significantly enhance the town's retail offering and provide a much-anticipated local service to residents. The retail unit has prominent frontage onto Kings Road

"We think this is fantastic news for Flitwick," said Town Mayor, Cllr John Roberts. "One of the main aims of the Council's refurbishment project was to bring this commercial space back into use and to diversify the retail offering in Flitwick, which is always high on the agenda for residents. It's great to see a local business expanding into our town and creating new jobs - we are sure it will be a great success."

Simon Solway, Managing Director of Cottage Bakery, commented: “We are so excited to be opening the shop in Flitwick. As a small family-run business serving the community, we are sure customers will find our freshly baked bread, pastries and cakes a weekly favourite, and we look forward to welcoming people in the new shop”.

The transformation of the former bank building began in February this year. The building has been cleverly reimagined into two distinct commercial spaces: the retail unit now occupied by Cottage Bakery, and a spacious 3,328 square foot, double-storey restaurant unit. The tenancy process for the restaurant unit is ongoing, with further announcements expected soon.

This redevelopment project is part of Flitwick Town Council's long-term vision to revitalise the town centre. The building was purchased in November 2021 to preserve and repurpose it as a valuable community asset.

Flitwick Town Council will retain ownership of the building and lease the units to commercial tenants.

Ends.

**Further information contact:**  
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**Note to editors:**

Flitwick Town Council (FTC) purchased the former Barclays Bank building in November 2021.

Barclays terminated its lease of the building in March 2024.

Planning permission for the development was given in December 2024.

Building work started in February 2025 to transform the building into a two-storey casual dining restaurant and a retail space.