

# Flitwick Family Fun Day 2024

**SPONSORSHIP  
OPPORTUNITIES**

**SATURDAY 8th June 2024  
MILLENNIUM PARK**



Dear Potential Sponsor,

In September 2021, Flitwick Town Council hosted the first ever Flitwick Family Fun Day at Millennium Park. The event was a huge success and has now developed into one of the biggest annual events in the town, enjoyed by the whole community.

The Family Fun Day is a great day out for all the family, featuring a free open-air cinema, free fun fair, food court, and a wide range of stalls. With the cost of living crisis, we believe that this year it will be even more valued in the community.

Flitwick Family Fun Day returns to Millennium Park on Saturday 8th June between 12 noon and 10pm and is set to attract an estimated 2,500 people, bringing the whole community together.

For 2024 we are offering once again, local businesses the opportunity to support the Family Fun Day with a range of sponsorship packages that will raise your company profile and promote your business to the local community.

We realise that many companies have struggled over the last few years so we are offering a variety of packages to suit all budgets. We can also look at bespoke sponsorship packages if you prefer.

**To book one of our sponsorship packages or for more information please contact Zoe on 01525 631900 or email [zoeputwain@flitwick.gov.uk](mailto:zoeputwain@flitwick.gov.uk)**

## **Why Sponsor this Community Event ?**

- This event is FREE for the whole community and attracts over 2,500 visitors from Flitwick and the surrounding areas.
- High-profile exposure for your company across the town and on social media.
- Association with one of the biggest events in the community calendar.



## Platinum Sponsor -£650

### Key Benefits:

- **Wide publicity for your company as a main sponsor**
- **Full page advert in two editions of Flitwick Papers**
- **Stall at the event**
- **Banner displayed at the event\***
- **Full day meeting room hire at The Rufus Centre**

1. Your Company logo will be included on Posters/Flyers for the event. These will be widely promoted via:
  - Full page in the spring edition of Flitwick Papers 6,300 copies of the magazine are printed and hand delivered to every household in Flitwick, available to pick up from locations in the town and to download from the Flitwick Town Council website.
  - Flitwick Town Council website - What's On, Events Calendar and Family Fun Day pages.
  - Posts on all Flitwick Town Council social media platforms.
  - Emailed to all schools for distribution to parents/carers, and emailed to local organisations.
  - Flitwick Town Council noticeboards and other Community noticeboards across the town.
2. Your Company social media tag and/or website link will be included in all promotions for this event on social media platforms pre/post event.
3. Company Advert displayed on the Cinema Screen in between film showings. This can include any promotions, recruitment or other information. Two adverts included on the cinema screen with this package.
4. Company profile on the Family Fun Day page on the Flitwick Town Council website.
5. A stall at the event to interact with visitors and give out any promotional literature promoting your business. If you are unable to attend our team will distribute on your behalf on the day.
6. 'Official Sponsor of Flitwick Family Fun Day' certificate to display at your business premises.
7. The use of the 'Proud Sponsor of Flitwick Family Fun Day 2024' logo on all printed and online materials.
8. Promotional banner displayed at the event.\*
9. Full page company advert in two editions of Flitwick Papers– Summer & Autumn. (Value £280+VAT)
10. Full day meeting room hire for up to 20 people at The Rufus Centre ( Monday to Friday 9am-6pm) subject to availability, for use in 2024 ( Value up to £360+VAT).

**Sponsorship packages subject to availability. Price excludes VAT.**

\*Please note that logos, artwork and banners must be supplied by the sponsor



## Gold Sponsor - £500

### Key Benefits:

- **Wide publicity for your company**
- **Full page advert in Flitwick Papers**
- **Stall at the event**
- **Banner displayed at the event\***
- **Half day meeting room hire at The Rufus Centre**

1. Your Company logo will be included on Posters/Flyers for the event. These will be widely promoted via:
  - Full page in the spring edition of Flitwick Papers 6,300 copies of the magazine are printed and hand delivered to every household in Flitwick, available to pick up from locations in the town and to download from the Flitwick Town Council website.
  - Flitwick Town Council website - What's On, Events Calendar and Family Fun Day pages.
  - Posts on all Flitwick Town Council social media platforms.
  - Emailed to all schools for distribution to parents/carers, and emailed to local organisations.
  - Flitwick Town Council noticeboards and other Community noticeboards across the town.
2. Your Company social media tag and/or website link will be included in all promotions for this event on social media platforms pre/post event.
3. Company Advert displayed on the Cinema Screen in between film showings. This can include any promotions, recruitment or other information. Two adverts included on the cinema screen with this package.
4. Company profile on the Family Fun Day page on the Flitwick Town Council website.
5. A stall at the event to interact with visitors and give out any promotional literature promoting your business. If you are unable to attend our team will distribute on your behalf on the day.
6. Official Sponsor of Flitwick Family Fun Day certificate to display at your business premises.
7. The use of the 'Proud Sponsor of Flitwick Family Fun Day 2024' logo on all printed and online materials.
8. Promotional banner displayed at the event.\*
9. Full page company advert in one edition of Flitwick Papers– Summer or Autumn. (Value £140 +VAT)
10. Half day meeting room hire for up to 20 people at The Rufus Centre ( Monday to Friday 9am-6pm) subject to availability, for use in 2024 ( Value up to £180 +VAT).

**Sponsorship packages subject to availability. Price excludes VAT.**

\*Please note that logos, artwork and banners must be supplied by the sponsor

## Silver Sponsor - £250

### Key Benefits:

- **High visibility at one of the biggest community events in Flitwick**
- **Company Profile on the Flitwick Town Council website**
- **Half page advert in Flitwick Papers**
- **Banner displayed at the event\***

1. Your Company social media tag and/or website link will be included in all promotions for this event on social media platforms pre/post event.
2. Company Advert displayed on the Cinema Screen in between film showings. This can include any promotions, recruitment or any other information.
3. Company profile on the Family Fun Day page on the Flitwick Town Council website
4. 'Official Sponsor of Flitwick Family Fun Day' certificate to display at your business premises.
5. The use of the 'Proud Sponsor of Flitwick Family Fun Day 2024' logo on all printed and online materials.
6. Half page (landscape) company advert in one edition of Flitwick Papers– Summer or Autumn. (Value £90+VAT). 6,300 copies of the magazine are printed and hand delivered to every household in Flitwick, available to pick up from locations in the town and to download from the Flitwick Town Council website.



**Sponsorship packages subject to availability. Price excludes VAT.**

\*Please note that logos, artwork and banners must be supplied by the sponsor





## Bronze Sponsor - £150

1. Your Company social media tag and/or website link will be included in all promotions for this event on social media platforms pre/post event.
2. Company Advert displayed on the Cinema Screen in between film showings. This can include any promotions, recruitment or any other information.
3. Company profile on the Family Fun Day page on the Flitwick Town Council website
4. 'Official Sponsor of Flitwick Family Fun Day' certificate to display at your business premises.
5. The use of the 'Proud Sponsor of Flitwick Family Fun Day 2024' logo on all printed and online materials.
6. Quarter page (portrait) company advert in one edition of Flitwick Papers– Summer or Autumn. (Value £108). 6,300 copies of the magazine are printed and hand delivered to every household in Flitwick, available to pick up from locations in the town and to download from the Flitwick Town Council website.



## Screen Sponsor (Advert) - £60

Company Advert displayed on the Cinema Screen in between film showings. This can include any promotions, recruitment or other information. One advert may be included on the screen with this package.



## Screen Sponsor (Logo) - £30

Company Logo displayed on the Cinema Screen in between film showings.



## Bespoke Packages

If you can't find a package that suits you, please contact Zoe on 01525 631900 or email [zoeputwain@flitwick.gov.uk](mailto:zoeputwain@flitwick.gov.uk) so we can discuss your options.

We also have other events throughout the year that you may be interested in supporting, such as the Easter Egg Trail in Flitwick Wood, Over 60's Christmas lunch, Summer Events Programme and Christmas Lights Switch On event at Station Square.

**Sponsorship packages subject to availability. Price excludes VAT.**

\*Please note that logos, artwork and banners must be supplied by the sponsor